

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
969869-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Republican National Comm	NH	3562

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	969869	WOC10036384

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	443

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----11	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	6:30 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	TVRNC 1016 002H	\$650.00 NM
2	WMUR	Su	11/04/12	6:29 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	TVRNC 1016 002H	\$650.00 NM
2	11/02/12	11/04/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----11	2	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	7:23 AM	7a Weekend Daybreak	7-9a	:30	TVRNC 1016 002H	\$1,750.00 NM
2	WMUR	Su	11/04/12	7:58 AM	7a Weekend Daybreak	7-9a	:30	TVRNC 1016 002H	\$1,750.00 NM
3	11/02/12	11/03/12	News 9 at 7	7-730p	-----1-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12	7:59 PM	News 9 at 7	7-730p	:30	TVRNC 1016 002H	\$2,000.00 NM
LR - Football									
4	11/02/12	11/04/12	6p News 9 Weekend/Wor 6-7p		-----1	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	11/04/12	6:23 PM	6p News 9 Weekend/World N	6-7p	:30	TVRNC 1016 002H	\$2,000.00 NM
5	11/02/12	11/03/12	Inside Edition WK	730-8P	-----1-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	11/03/12		Inside Edition WK	730-8P	:00		\$1,000.00 NM
Credited program overrun									
6	11/02/12	11/04/12	News 9 at 11	11-11:35p	-----11	:30	2	\$5,500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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969869-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Republican National Comm	NH	3562	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----11	2	\$5,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR	Sa	11/03/12	12:05 AM	News 9 at 11	11-11:35p	:30	TVRNC 1016 002H	\$5,500.00	NM
	LR - Football								
2 WMUR	Su	11/04/12	11:30 PM	News 9 at 11	11-11:35p	:30	TVRNC 1016 002H	\$5,500.00	NM
7	11/02/12	11/06/12	5a Daybreak	5-6a	11-----	:30	2	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	11-----	2	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR	M	11/05/12	5:08 AM	5a Daybreak	5-6a	:30	TVRNC 1016 002H	\$2,500.00	NM
2 WMUR	Tu	11/06/12	5:15 AM	5a Daybreak	5-6a	:30	TVRNC 1016 002H	\$2,500.00	NM
8	11/02/12	11/06/12	6a Daybreak	6-7a	11-----	:30	2	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	11-----	2	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR	M	11/05/12	6:41 AM	6a Daybreak	6-7a	:30	TVRNC 1016 002H	\$5,000.00	NM
2 WMUR	Tu	11/06/12	6:55 AM	6a Daybreak	6-7a	:30	TVRNC 1016 002H	\$5,000.00	NM
9	11/02/12	11/06/12	Good Morning America	7-9a	11-----	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	11-----	2	\$3,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR	M	11/05/12	7:55 AM	Good Morning America	7-9a	:30	TVRNC 1016 002H	\$3,500.00	NM
2 WMUR	Tu	11/06/12	8:43 AM	Good Morning America	7-9a	:30	TVRNC 1016 002H	\$3,500.00	NM
10	11/02/12	11/06/12	KELLY& MICHAEL LIVE I9AM-10AM		11-----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	11-----	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR	M	11/05/12	9:46 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	TVRNC 1016 002H	\$1,000.00	NM
2 WMUR	Tu	11/06/12	9:57 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	TVRNC 1016 002H	\$1,000.00	NM
11	11/02/12	11/05/12	GENERAL HOSPITAL	2p-3p	1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	1-----	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR	M	11/05/12		GENERAL HOSPITAL	2p-3p	:00		\$1,000.00	NM
	See MG 11.2								
2 WMUR	M	11/05/12	3:01 PM	GENERAL HOSPITAL	2p-3p	:30	TVRNC 1016 002H	\$1,000.00	NM
	MG for 11.1 11/05 placed back								
12	11/02/12	11/05/12	News 9 at 5	5-6p	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	1-----	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR	M	11/05/12	5:14 PM	News 9 at 5	5-6p	:30	TVRNC 1016 002H	\$5,000.00	NM
13	11/02/12	11/05/12	News 9 at 6/World News	6-7p	1-----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									

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Republican National Comm		NH	3562

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/02/12	11/05/12	News 9 at 6/World News 6-7p		1-----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	1-----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		11/05/12	6:10 PM	News 9 at 6/World News To	6-7p	:30	TVRNC 1016 002H	\$5,500.00 NM
14	11/02/12	11/05/12	Committment 2012	NETWORK POLITI	2-----	:30	2	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	2-----	2	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		11/05/12	10:22 PM	Committment 2012	NETWORK POLITI	:30	TVRNC 1016 002H	\$7,500.00 NM
2	WMUR		11/05/12	10:36 PM	Committment 2012	NETWORK POLITI	:30	TVRNC 1016 002H	\$7,500.00 NM
15	11/06/12	11/06/12	KELLY& MICHAEL LIVE I9AM-10AM		-T-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	11/06/12	9:49 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	TVRNC 1016 002H	\$1,000.00 NM
<u>Total Spots</u>							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$71,300.00
<u>Agency Commission</u>	\$10,695.00
<u>Net Amount Due</u>	\$60,605.00